



UNCAGE YOUR TALENT



PROJECT MANAGER GLOBAL RETAIL STORE DEVELOPMENT (M/F/D)

The Project Manager Global Retail Store Development is responsible for developing & executing the strategy for YT's brick and mortar flagship stores (Mills) to complement our direct-to-consumer e-commerce sales channel. Key responsibilities of this role are to select sites across Europe, the UK and the US where we can develop Mills, to define how large they should be and which services they should offer, to define the interiors in close collaboration with our Brand & Product Identity team, and to project manage the construction / renovation of the identified sites. Reporting to the Chief Revenue Officer, the successful candidate manages all aspects of a new store development & opening process to support YT's ambitious growth targets. Completed Mills will be handed over to Retail Operations for on-going management. The main points of focus are business development and project managing construction sites.

YOUR MISSION

- The first project and main focus will be to build a YT Mill (flagship store) at our Headquarters in Hausen (Germany) where customers can test our bikes and experience the YT brand
- Strategically select multiple sites and expand the number of YT Mills across EU, UK & US to meet customer demands
- Oversee all new store development projects
- Internally, working closely together with our Brand & Marketing teams to ensure the Mills are a best-in-class brand fit that serve our customer needs
- Participate in the development of YT Mill design to meet company objectives of appearance, quality, quantity and costs; always upholding the YT brand image
- Externally, working closely together with construction/ building companies and local authorities to ensure a smooth building process
- Sets clear guidelines for new store standards
- Collaborate with other regional management teams to ensure that best practices are shared across geographies including renovations, expansions, relocations, renewals, closings and Repair and Maintenance spend
- Implement processes and manage reduction of store costs as they relate to construction and pre-opening
- Meet company financial objectives for appropriate investment and cost. Manage the Repairs and Maintenance budgets
- Participate in existing and new market analysis
- Participate in site selection, design, construction, and operational turnover of new stores

WHAT YOU BRING IN

- Significant experience in developing and/or managing the rollout of brick-and-mortar commercial spaces for B2C activity
- Knowledge of design and construction process
- Experience in construction management in retail and general contracting

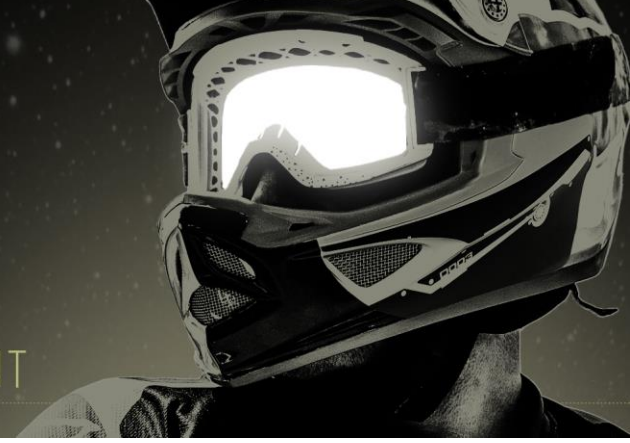
WE ARE YT

YT Industries was founded by Markus Flossmann in 2008 to give talented riders access to competitive dirt jump bikes. YT stands for Young Talent and reflects its founder's approach to life: No matter the age, it is never too late to explore your hidden talent or passion and to try something new.
It is never too late to LIVE UNCAGED.

To this day, YT focuses on mountain biking and offers a wide range of products from downhill and enduro to trail bikes as a direct-to-consumer brand. YT bikes are distinguished by their high quality for an exceptional price. Be it Red Bull Rampage, Downhill World Championships, or World Cups, YT bikes have dominated at the most challenging events and carried world-class athletes to major titles.



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- Significant knowledge of new store project management, including estimates, contract negotiation, permitting and build-out and lease negotiation
- Real estate deal-making and negotiations
- Organization and planning skills
- Experience in omni-channel strategies (e.g. click & collect) a big plus
- Ability to communicate clearly and concisely, both orally and in writing in German and English
- Ability to apply sound business principles and practices to project management processes
- Ability to build relationships across the organization
- Ability to manage and resolve conflicts

WHAT WE OFFER

- An open minded family culture
- Training possibilities in the company's own gym
- A cool team, with a free coffee flat rate
- After-work rides with your YT family and legendary company parties
- With the Franconian Switzerland one of the most beautiful bike regions, directly in front of the door

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