



Job Posting: **Sales Manager Germany**

Lead the charge as Sales Manager Germany at Reany Bikes!

Are you an experienced sales professional with a passion for e-bikes and an entrepreneurial spirit? Reany Bikes is on a mission to conquer Europe with our innovative, stylish, and lightweight urban e-bikes. We're looking for a dynamic Sales Manager to accelerate our growth in Germany!

Your Role:

- Drive the development of Reany Bikes in the German market by expanding sales channels and forging strong customer relationships.
- Negotiate and manage agreements with channel distributors.
- Maintain and support distribution channels, including planning and organizing dealer training sessions.
- Take the lead in organizing and attending industry trade shows to showcase our brand and products.
- Understand customer needs and align them with market trends and Reany Bikes' strategies.
- Conduct market research to develop sales plans and strategies for German and European channels.
- Handle daily sales tasks and contribute to achieving our ambitious goals.

What We Offer You:

- A vibrant, international team passionate about e-bike innovation.
- A supportive environment with ample opportunities for personal and professional growth.
- High-quality tools and resources to help you excel.
- A laptop, phone, and company car to keep you mobile and connected.
- Flexibility when you need it.
- Strong support from our headquarters in Nijmegen, Netherlands.
- A competitive salary with a bonus scheme.

Who You Are:

- Over three years of experience in the e-bike or cycling industry, with solid product knowledge.
- Familiar with the European e-bike market and equipped with local channel connections.
- A European citizen fluent in German and English; Dutch proficiency is a plus.
- Proactive, with excellent communication, negotiation, and problem-solving skills.
- Open to traveling across Germany and Europe.

Join Reany Bikes and help us revolutionize urban commuting in Germany and beyond. Let's ride towards success together!

About Reany Bikes:

Reany Bikes is a cutting-edge urban e-bike brand on a mission to conquer Europe. From sketch to engineering and production, we do it all in-house. Our designs prioritize **Style, Lightweight, and Ease** while staying true to our promises. As a scaling company, we offer dynamic and diverse roles where no two days are the same.

Are you ready to pedal forward with us? Send a message or video message to Nick van Dusschoten via nick@reanybikes.com.